



UNIVERSIDAD DE  
GUADALAJARA  
Red Universitaria e Institución Benemérita de Jalisco

30 CUSUR  
ANIVERSARIO

30 ANOS RED  
UDEC

**ican**  
INSTITUTO DE INVESTIGACIONES EN  
COMPORTAMIENTO  
ALIMENTARIO Y NUTRICIÓN

INSTITUTO DE  
INVESTIGACIÓN DE LA  
RED UNIVERSITARIA

The Instituto de Investigaciones en Comportamiento Alimentario y Nutrición, **IICAN** (Research Institute on Eating Behavior and Nutrition) invites undergraduate and graduate students, as well as professionals working in public or private institutions, to participate in the presentation of research papers at the

**XVI INTERNATIONAL  
UNDERGRADUATE AND  
GRADUATE RESEARCH  
COLLOQUIUM**

**VIII INTERNATIONAL  
ACADEMIC RESEARCH  
COLLOQUIUM**

**November 19-22, 2024**

**Virtual Format  
November 19-21, 2024**

**In-Person Format  
November 22, 2024**

**Venue**  
Adolfo Aguilar Zinser Auditorium  
Centro Universitario del Sur  
(CUSUR)  
Ciudad Guzmán, Jalisco

**CIIEU  
CIIU**

**REGISTRATION**

<https://bit.ly/4dk0kmG>

**Submission Deadline October 26, 2024**

# Type of Participation

## Academic Level

Undergraduate and Graduate Students, and Professionals

## Category

Completed Research Project,  
Research Protocol

## Mode

In-Person (Poster)  
Virtual (Video Presentation)

## Research Areas

### Biology and Health Sciences

- a. Physiology
- b. Genetics and Immunology
- c. Human Health
- d. Nutrition
- e. Veterinary Science
- f. Agronomy and Natural Resources
- g. Other topics

### Psychology

- a. Clinical Psychology
- b. Behavioral Analysis
- c. Social Psychology
- d. Occupational Psychology
- e. Neuropsychology
- f. Educational Psychology
- g. Special Education Psychology
- h. Other topics

### Education and Social Work

- a. Social Work
- b. Education
- c. Teaching-Learning Process
- d. School Environment
- e. Other topics

### Social Sciences and Economic-Administrative Sciences

- a. Administration and Economics
- b. Law
- c. Anthropology
- d. Art and Culture
- e. Journalism
- f. Tourism
- g. Business Administration
- h. Other topics

### Technological, Engineering, and Exact Sciences

- a. Computing, Telematics, and Communications
- b. Engineering (Civil, Industrial, Services)
- c. Mechanics and Mechatronics
- d. Mathematics, Chemistry, Physics
- e. Other topics

### Other Scientific Areas





# 1

## PAYMENT

To participate in the event, a registration fee is required for both in-person and virtual formats. A single payment is needed per submission. Authors can register multiple abstracts, but a separate payment is required for each submission. The fee structure is as follows:

Until	Students	Professionals
September 9th	\$ 250 (MXN)	\$ 400 (MXN)
October 3rd	\$ 300 (MXN)	\$ 450 (MXN)
October 26th	\$ 350 (MXN)	\$ 500 (MXN)

\*Payments should be made online or at a BBVA Bancomer payment kiosk for national participants. International participants are encouraged to use online payment only. Prices are in Mexican pesos, for international payments only MasterCard payments can be accepted.

ONLINE PAYMENT

<https://bit.ly/3LTUV9Y>

PAYMENT

This option is exclusive for participants in Mexico. Payments should be made to BBVA Bancomer using the Reference Number 90000202623 and Agreement Number 0588313, along with the corresponding registration fee based on the payment date. Upon payment, a registration number will be sent to the email address provided by the main author, which is necessary for registering. At this step, it is not required to submit your abstract.

Complete the registration and payment confirmation at the following link registration link: <https://bit.ly/4dk0kmG>

# 2

## REGISTRATION AND PAYMENT CONFIRMATION

# 3

## ABSTRACT SUBMISSION

Submission Deadline  
**October 26, 2024**  
(until 11:59 PM)

Please use the following link to register your abstract

VIRTUAL  
VIDEO PRESENTATION

<https://bit.ly/3X5CS77>

IN-PERSON  
POSTER

<https://bit.ly/3SRNrIn>



## RESEARCH PROJECT SUBMISSION SPECIFICATIONS

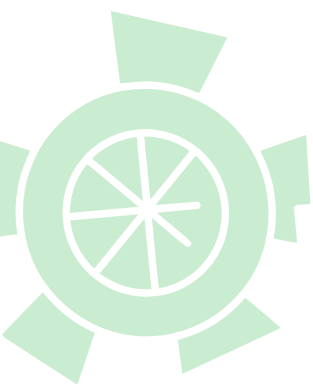
In the registration form, include the payment receipt obtained during the payment confirmation, personal and academic details, submission category, research area, and a research abstract. The abstract should not exceed 300 words or 2000 characters, excluding the title, authors, and keywords. The abstract must include the following sections: introduction, objective, method, results, and conclusion. For research proposals, only the expected results should be included after the method.

- **Title:** (Maximum 15 words or 150 characters). The title should briefly and clearly convey the main idea of the protocol or completed research project.
- **Authors:** List the full names of the main author followed by the co-authors. A total of 300 characters is available for author names (e.g., Juan Antonio Pérez López; Juan A. Pérez-López; Juan Pérez, J.A. Pérez-López; J. Pérez-López; J. Pérez). Project advisors should be included as authors.
- **Introduction:** Provide relevant background information and context that gives rise to the research question.
- **Objective:** Clearly state the purpose of the work.
- **Method:** Describe the population or object of study, procedures, and instruments used to collect data (it can include study design, participants, materials, and instruments).
- **Results:** Describe the findings obtained or expected in a written format (not in figures or tables).
- **Conclusion:** Relate the results to the objective, link them to findings from similar studies, and highlight the contribution to the relevant area of knowledge.
- **Keywords:** 3 to 5, separated by commas.

**Certificates and conference proceedings will be generated based on the data provided in the registration. All authors should carefully review the spelling and accuracy of the required data before submission. Any modification requests after submission will incur an additional fee of \$100.00 (MXN) Mexican pesos.**

### Abstract Submission Deadline

**No abstracts will be accepted after the deadline of October 26, 2024.**





# 4

## ABSTRACT EVALUATION

Submitted projects will be evaluated by the Scientific Committee, considering the quality of content and adherence to the stipulated guidelines. The Committee will decide on the acceptance or rejection of each abstract. The decision of the Scientific Committee is final and will be communicated via the email provided in the registration form. Only submissions that receive an acceptance letter will be allowed to participate.

# 5

## EVALUATION CRITERIA

Los aspectos para evaluar se enlistan a continuación y tendrán una ponderación del 1 al 10, siendo el 1 el valor mínimo y 10 el valor máximo en cada rubro.

<p><b>VISUAL PRESENTATION</b></p> <p>A title that is engaging, relevant to the research content, and aligns with the guidelines. Correct spelling and grammar. Design and colors that enhance readability.</p>	<p><b>CONTENT</b></p> <p>The abstract should include the following sections in a clear and concise manner: title, introduction, objective, material and method, results or expected results, and conclusions for completed projects. Information should be sufficient, organized, clear, and coherent.</p>
<p><b>PRESENTATION DELIVERY</b></p> <p>Clarity in explaining the research (using appropriate language). Demonstrated knowledge of the research topics. Effective use of the presentation as a support tool, rather than reading from it.</p>	<p><b>DEFENSE</b></p> <p>Clear, coherent, and well-supported responses to judges' questions.</p>

# 6

## AWARDS

Digital certificates will be awarded to the top three research projects in each category and academic level for both in-person and virtual presentations. Winners will receive an electronic diploma as a special distinction based on their ranking.





## IN-PERSON RESEARCH PRESENTATION

Research should be presented in poster format to facilitate open discussion on theoretical, methodological, and empirical aspects. Authors should be present at the scheduled time to provide explanations and answer questions from attendees and judges. The schedule and locations will be published in the program via social media and sent to the email provided during registration (See Appendix 1).

### Printed Poster Specifications

- Printed on bond paper, with dimensions of **90 cm wide by 120 cm high**.
- Use text fonts that are readable from a meter away, avoid text overload, and use high-resolution images to support the explanation of the research. Choose colors that enhance readability and image visibility.

## VIRTUAL RESEARCH PRESENTATION

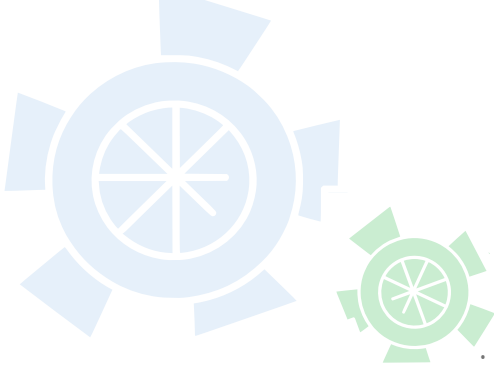
The virtual presentation consists of a 10-minute session per submission, including 5 minutes for the presentation and 5 minutes for questions (See Appendix 2).

### Video Creation

- Create the presentation video using platforms like PowerPoint, Canva, or any streaming platform such as YouTube, or video conferencing tools like Microsoft Teams, Zoom, or Google Meet. The maximum duration of the video is 5 minutes.
- Upload the video to YouTube for presentation during the videoconference (optional) or play it yourself. Instructions will be sent along with the acceptance letter to your email.
- Connect at the scheduled time and room with the information we will provide via email.

### Video Specifications

- Record the video using PowerPoint, Canva, or any streaming platform.
- The maximum video duration should be 5 minutes.
- Use screen sharing functions to improve visibility.
- Minimize ambient sounds and external noises.
- Use fonts, font sizes, and colors that enhance readability and visualization. Use high-resolution images.



## **CERTIFICATES OF PARTICIPATION**

Participation certificates will be sent electronically to the registered email within 20 business days after the event. One certificate will be issued per submission, listing all registered authors.

## **PROGRAM AND PROCEEDINGS**

The Colloquium program will be published on the event's official social media channels and sent via email to the main author. The proceedings will be available through IICAN | Centro Universitario del Sur <http://www.cusur.udg.mx/es/iican>

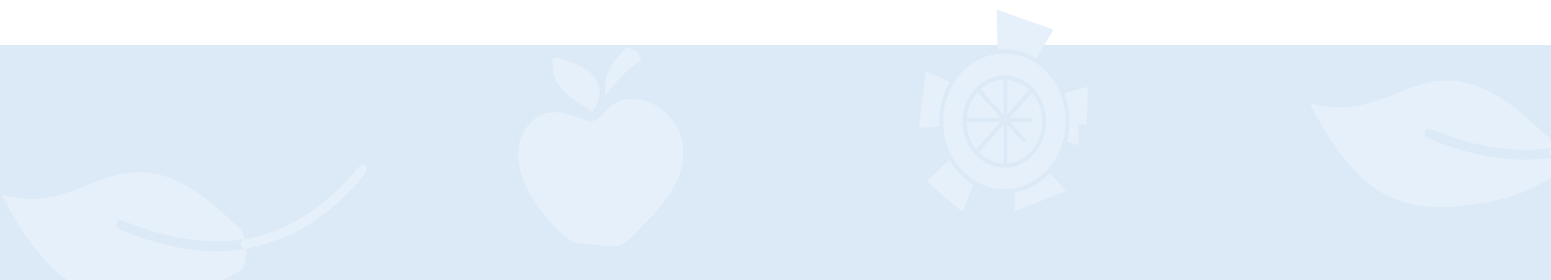
### **Contact**

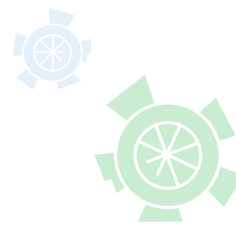
[ciieu\\_iican@cusur.udg.mx](mailto:ciieu_iican@cusur.udg.mx)

Website: <http://www.cusur.udg.mx/es/iican>

Facebook: <https://www.facebook.com/COLOQUIO.IICAN>

## **ORGANIZING COMMITTEE 2024**





## ORGANIZING COMMITTEE

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Ana Cristina Espinoza Gallardo

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Erika Melissa Rodríguez Martín



**RIISCAM**

International network for  
**sustainable research**  
on behavior, feeding and  
environment

**dcan**

Doctorado en Ciencia del Comportamiento  
con Orientación en Alimentación y Nutrición

**mcan**

Maestría en Ciencia del Comportamiento  
con Orientación en Alimentación y Nutrición



## Appendix I. Content of the In-Person Presentation



### Category | Research Project

**Header:** Place the research title (maximum 15 words) at the top of the poster, along with the full names of each author and the details and/or logos of their affiliated institution.

**Introduction:** Briefly present the theoretical or empirical data that contextualize the research, highlighting the problem that justifies the study.

**Objective:** Describe in a single sentence what the research aims to achieve.

**Method:** It is recommended to describe some of the following elements

- **Participants**
- **Materials**
- **Instruments**
- **Procedure**
- **Study Design**

*The inclusion or exclusion of these elements may be adjusted according to the type or design of the research being conducted (descriptive, correlational, explanatory, etc.).*

**Expected Results:** This section aims for the authors to mention the expectations they have of the study they will conduct regarding empirical, methodological, and theoretical aspects.

**References:** Present the scientific sources consulted, following the APA 7th edition format.

### Category | Completed Research projects

For completed research projects, all the elements mentioned above are required, except for the Expected Results section. Instead, the following should be included:

**Results:** Present the most relevant research findings using graphs and/or tables. It is recommended that they have a good resolution and size, making them easy to read. Each graph and/or table should have a title indicating the information it represents.

**Discussion/Conclusion:** Relate the results to the research objective, link them to findings from similar studies, and highlight the contribution of the research to the relevant area of knowledge.





## Appendix 2. Content of the Virtual Presentation

### Content Characteristics of the Video

**Cover:** Include the research title (maximum 15 words) and the full names of each author, along with the details or logos of their affiliated institution (do not include the IICAN logo unless you are an active student of this institution).

**Introduction:** Briefly present the background, empirical evidence, and models or theories that support the research, clearly stating the problem and justification for the study.

**Objective:** Describe in a single sentence what the research aims to achieve.

**Method:** Describe the study design, participants, sample and sampling methods (for quantitative studies), materials, instruments, and procedures.

**Results** (Expected Results and/or Comments): Describe the most relevant research findings. For research protocols, include the expected results. The presentation can include tables or figures, following APA 7th edition format (make sure they have a good resolution and size for easy readability).

**Discussion/Conclusion:** Mention the main findings of the research and highlight the contribution to the relevant area of knowledge (omit this section if it is a research protocol).

