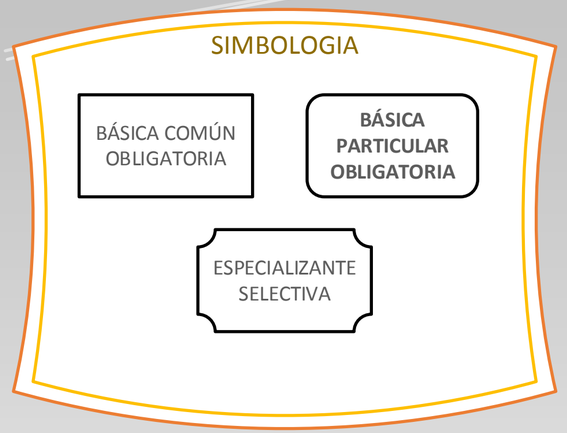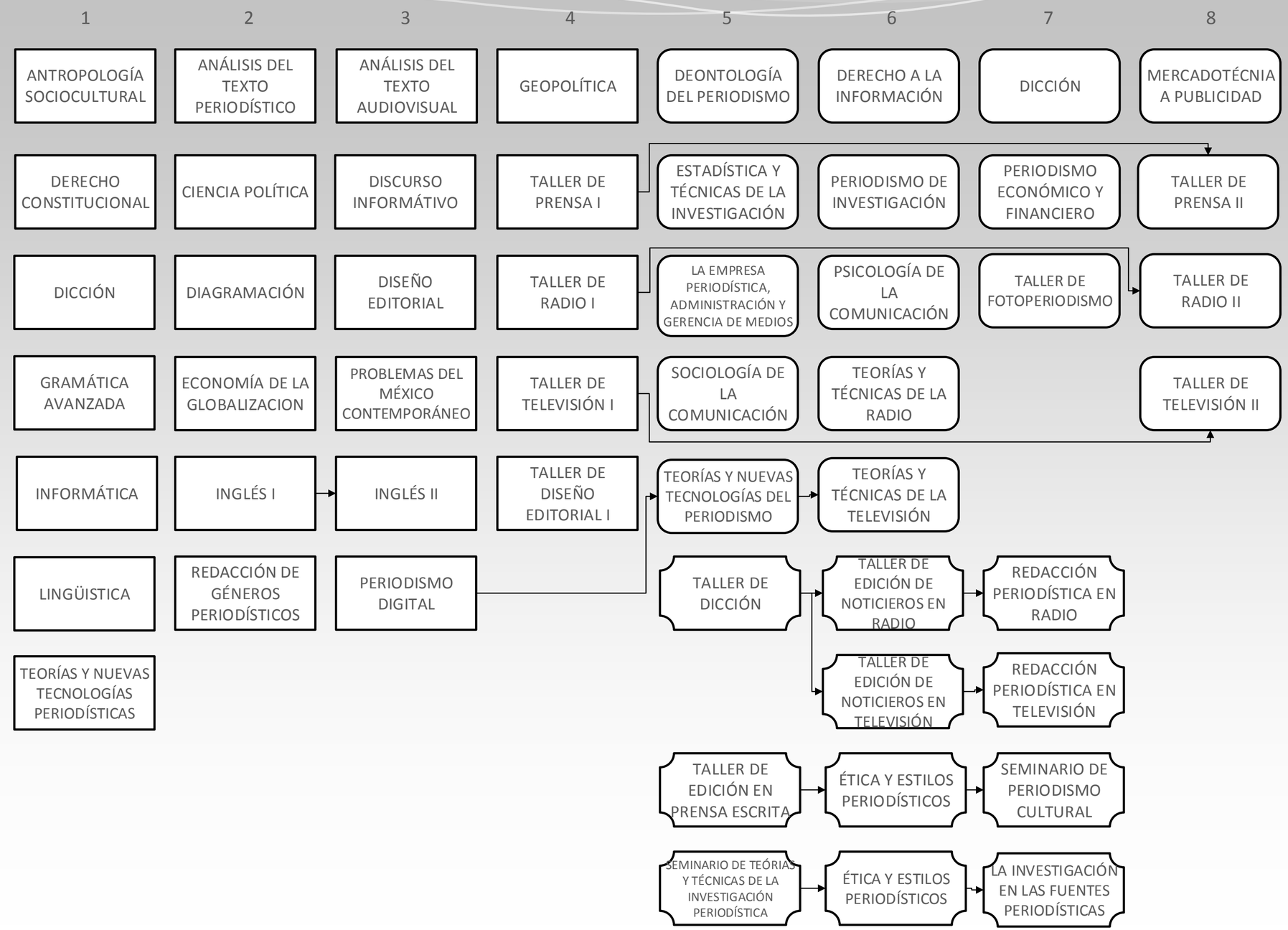MAPA CURRICULAR DE LICENCIATURA EN PERIODISMO